



South Region Business Plan

Fiscal Years 2003-2005

**HEALTH AND HUMAN SERVICES AGENCY, SOUTH REGION
COUNTY OF SAN DIEGO**

BETTY A. MORELL, DEPUTY DIRECTOR



County of San Diego

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A Message from Betty A. Morell, Deputy Director Health and Human Services Agency, South Region

It is my pleasure to introduce you to our Fiscal Year (FY) 03-05 Health and Human Services Agency (HHSA) South Region Business Plan. I would like to begin by thanking our HHSA South Region staff and our community partners for helping us achieve our previous business plan goals and objectives. Together, we met or exceeded the 78 program and operation plan objectives. Without your diligent and cooperative efforts, many of our accomplishments would not have been possible.

Our FY 03-05 Business Plan is a framework for strengthening our existing service systems while building on efforts to address important health and self-sufficiency issues affecting our community. Under the FY 03-05 Business Plan, we focus our efforts under three of the Countywide and HHSA key initiatives. These initiatives include: 1) improve outcomes and opportunities for children and youth, 2) promote safe and livable communities, and 3) ensure operational excellence. Within these initiatives, we have developed objectives and activities that are specific to our regional priorities.

In these uncertain economic times, collaboration is particularly important to ensure the success of our service delivery. California's fiscal crisis will have an impact on our ability to fund and provide services in the South Region. Please be assured that we will work hard to do everything within our control under the leadership of our County Board of Supervisors to continue to provide essential services and respond to community needs.

Each of us plays a role in helping to achieve our mutual goals and objectives. By working together, we will overcome the challenges ahead and continue our success in improving the health and well being of South Region residents.

BETTY A. MORELL, Deputy Director
Health and Human Services Agency, South Region

BAM:SML:lf

Introduction

HHSA Vision

Safe, healthy, and thriving communities.

HHSA Mission

Make people's lives safer, healthier, and self-sufficient by managing essential services.

HHSA Guiding Principles

- Ensure all activities are outcome driven
- Foster continuous improvement in order to maximize efficiency and effectiveness of services
- Provide customer focused and culturally competent services
- Assist employees to reach their full potential
- Assure fiscal responsibility and integrity
- Support courageous creativity
- Leverage opportunity with the community

HHSA Values

HHSA employees are making a difference with people every day because we value:

Respect

Recognize and support others' diversity and talents in a caring manner

Creativity and Innovation

Problem solve individually and in teams to meet challenges and do great things

Personal Responsibility

Be accountable for one's own legal and ethical behavior

Listening and Communication

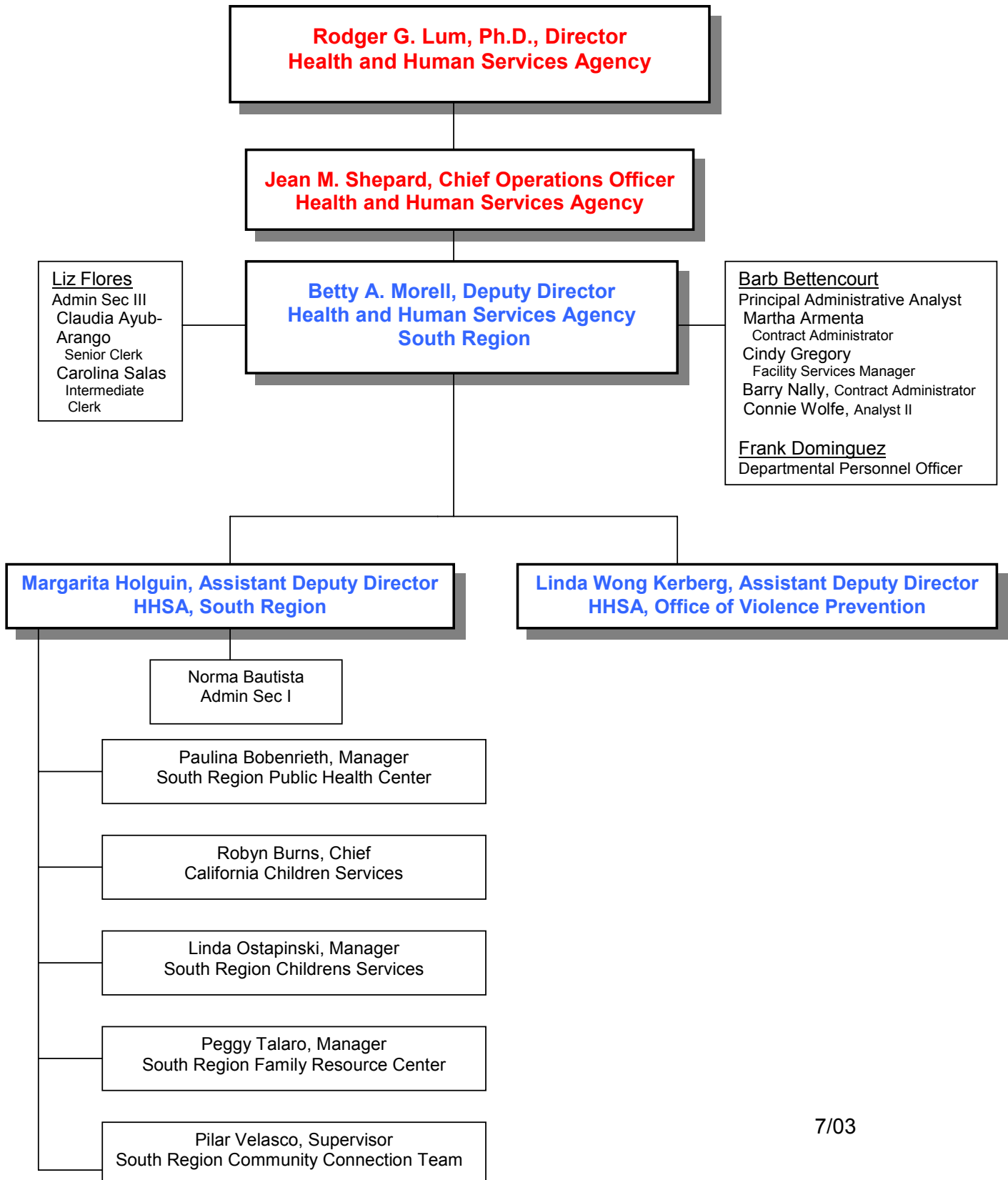
Seek out the perspectives of others first and then share yours to promote mutual understanding

Recognition

Acknowledge and reward efforts and achievements that move us closer to excellence

Who We Are

Health and Human Services Agency, South Region



Who We Are

The People We Serve

HHSa South Region serves the residents of the cities of National City, Chula Vista, Imperial Beach and Coronado, and the communities of Bonita, Lincoln Acres, Sunnyside, Nestor, Otay Mesa, Palm City, and San Ysidro. We serve all residents regardless of age or income to assist them to be healthy, safe, and self-sufficient. This is accomplished in partnership with community-based organizations, whose valued participation expands the breadth of services available to our residents.

Geographic and Demographic Environment

The South Region is bordered by the Pacific Ocean to the west, Mexico to the south, the Otay Mountains to the east, and the city of San Diego to the north. The South Region is home to the Arco Olympic Training Center, Coors Amphitheater, Knott's Soak City U.S.A., and Hotel Del Coronado. According to the U.S. Census Bureau, Chula Vista (the South Region's most populated city) was the seventh fastest growing city in the nation.

Hispanics constitute the majority of the South Region population, which is 52% Hispanic, 29% White (non-Hispanic), 11% Asian, 5% Black, and 3% other. San Diego County's overall race/ethnicity composition is 55% White (non-Hispanic), 27% Hispanic, 9% Asian, 5% Black and 4% other.

The median household income for the South Region as reported by the 2000 census is \$43,884, which is less than the overall County median income of \$46,503. More than 40% of South Region families make less than \$35,000 per year.

There are sharp contrasts between South Region neighborhoods. For example, the median household income for residents of Eastlake Greens (91915) is \$76,346, yet it is only \$27,943 in San Ysidro. More than half of all adults (25 years and older) in San Ysidro do not have a high school diploma, while 97% of adults in Rolling Hills Ranch (91914) have a diploma. National City has an extremely high teen birth rate of 44.8 births per 1,000 females ages 15-17 years. The numbers of births to teens in zip codes 91913, 91914, 91915, and 92118 are so low that rates cannot be calculated. The median age in Bonita is 40, while San Ysidro's median age is only 26. Disparities in income, education, and the racial/ethnic composition of populations correlate with many health disparities. The "Community Description" pages of this document highlight community-level data for the South Region.

The South Region has 121 living quarters operated by the Housing Authority of the County of San Diego for low-income families. There are 59 one-bedroom units for the elderly and 62 two and three-bedroom units for families. To qualify, a family must earn below 50% of the median income, as adjusted for family size. The average wait time for low-income housing is between two and six years.

Who We Are

Demographic Forecast—2020

The population growth can be greatly attributed to the undeveloped land still available in the South Region, especially to the east. In 1999, the region had 18,966 developable acres. By 2020, that number will decrease to 3,586 acres. The South Region currently has the highest average household size in the County, with 3.14 persons per household in 2001. In 2020, there will be 3.31 persons per household. San Diego County had 2.73 persons per household in 2001, and this average is expected to increase to 2.81 in 2020.

The South Region's Hispanic population will continue to increase through 2020, when the estimated ethnic breakdown is projected to be 58% Hispanic, 23% White (non-Hispanic), 13% Asian/Other, and 5% Black. The overall San Diego County racial/ethnic composition is projected to be 33% Hispanic, 49% White 12% Asian/Other, and 5% Black.

The South Region population is aging, like the rest of the nation, but is still younger than the overall County population. The median South Region age was 31.5 years old in 2001, and it is expected to be 34.2 in 2020. The median age of San Diego County was 34.8 in 2001, and it is projected to be 36.4 in 2020.

Community Input and Partnership Building

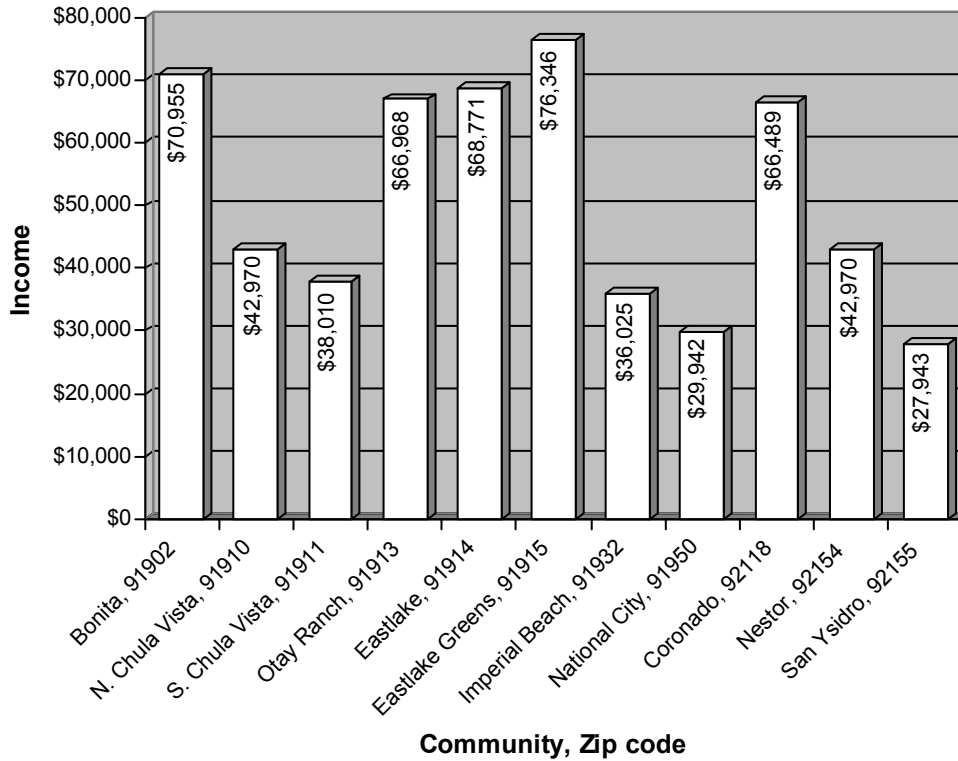
Partnerships have been the cornerstone of the South Region's accomplishments. The HHSA South Region works cooperatively with community-based organizations to improve the public's health and well being. These partnerships also include residents, who actively take part in program planning to ensure that the needs of the community are met.

The South Region is one of three Health and Human Services Agency regions participating in the California Endowment and the Public Health Institute's Partnership for the Public's Health grant. The South Bay Partnership (SBP) is the local lead agency for the initiative. The SBP is a coalition of the Region's health and social service collaboratives, which includes the South Bay Human Services Council, Chula Vista Coordinating Council, National City Collaborative Steering Committee, Reach Out to Families Coordinating Council, San Ysidro Healthy Start Planning Council, Paradise Valley Hospital's Partnership for Prevention Coalition, the South Bay Partnership, and the San Diego Domestic Violence Council. The SBP completed several community forums to identify issues of priority concern to South Region residents. A "local partnership action plan" was developed to address some of the most pressing problems identified in these discussions, such as access to health care and community safety.

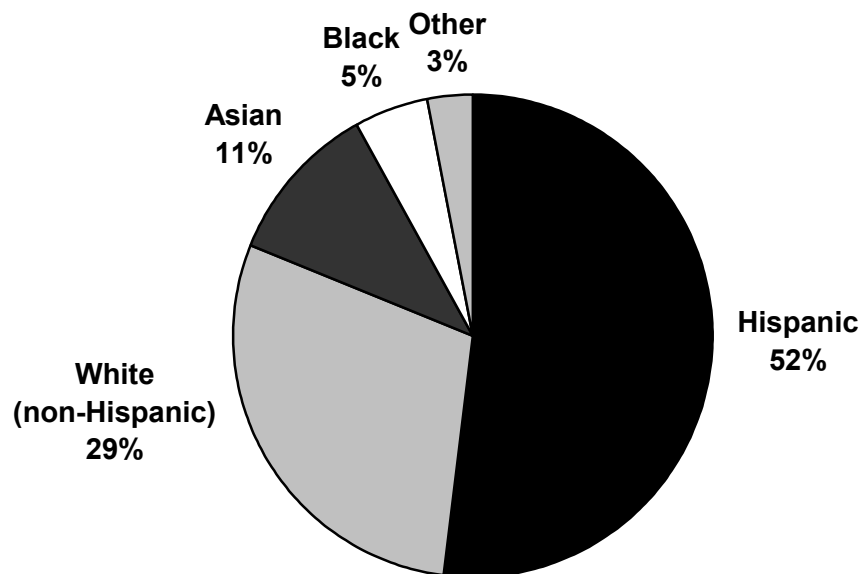
The HHSA South Region's Business Plan process also makes use of the partnership model and resident engagement. Since May 1999, strategic planning meetings have brought together HHSA South Region staff and more than 50 community partners representing local governments, schools, hospitals and clinics, health plans, community-based organizations, businesses, law enforcement agencies, faith communities, civic and cultural groups, and client advocacy groups.

Who We Are

Annual Median Household Income



**South Region Population
By Race/Ethnicity**



Source: U.S. Census 2000

County of San Diego, Health & Human Services Agency, South Region Business Plan 2003-2005

Initiative One: Improve Outcomes and Opportunities for Children and Youth					
Encourage Healthy Behaviors and Address Children's Health Issues to Help Ensure Healthy Adulthood					
#	Operational Objective	County Lead	Major Activity	Target	Target Date
1	Achieve a high level (85%) of immunization for children (ages 19 up to 36 months) served by Public Health Centers	Public Health Center Manager	Ensure Public Health Center staff is trained on completion of immunizations and monitor to achieve target	85% of children ages 19 to 36 months served by the Public Health Center Manager are immunized	06/30/05
2	Increase public awareness of childhood obesity issues	Community Health Promotion Specialist	<p>Increase the public's knowledge of the major factors of obesity by:</p> <ul style="list-style-type: none"> • Distributing obesity prevention health education materials at appropriate regional sites and events • Ensuring Public Health Nursing staff collaborate with Public Health Services to enhance services regarding obesity prevention • Ensuring appropriate staff participate in Public Health forum related to the topic of obesity prevention • Through the South Region Community Connection Team, collaborate with community partners to implement strategies to address childhood obesity 	<ul style="list-style-type: none"> • Obesity-related info distributed at 10 health fairs • 2 public health forums on obesity-related topics • 2 presentations provided by the Coalition on Children and Weight to South Region Schools or parent groups 	<ul style="list-style-type: none"> • 06/30/05 • # of health fairs • # of forums • # of presentations

Initiative One: Improve Outcomes and Opportunities for Children and Youth

Encourage Healthy Behaviors and Address Children's Health Issues to Help Ensure Healthy Adulthood

#	Operational Objective	County Lead	Major Activity	Target	Target Date	Measure
3	Increase the participation of South Region at-risk teenagers in programs that are associated with reducing teen pregnancy rates	Community Health Promotion Specialist	Collaborate with PPH and community partners to coordinate pregnancy prevention projects targeting at-risk youth and their parents	10 projects	06/30/05	# of projects recorded
4	Increase community awareness of child car-seat safety	Community Liaison	Support community partners to conduct public health forums on child car seat safety in the South Region	2 car-seat safety forums	06/30/04	# of car-seat safety forums

Link Eligible Needy Children to No-Cost and Low-Cost Healthcare Coverage

5	Increase by 2% the number of eligible children enrolled in Medi-Cal and Healthy Families	Family Resource Center Manager	<ul style="list-style-type: none"> Support CHDP Gateway Implementation Support pilot for Express Lane Eligibility implementation 	# of eligible children enrolled in Medi-Cal and Healthy Families is increased by 2%	06/30/05	% of change in # of eligible children enrolled in Medi-Cal and Healthy Families
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Provide Quality Care and Supportive Services for At-Risk Youth and Children in the Dependency System to Create a Nurturing Environment that Enables and Encourages Them to Succeed

6	Respond within 24 hours to 95% of the urgent referrals assigned to Child Protective Services	Childrens Services Manager	<ul style="list-style-type: none"> Ensure that South Region Protective Service supervisors and managers are trained to utilize SAFE Measures as a monitoring tool Track achievement of objectives quarterly 	95% of urgent cases responded to within 24 hrs	06/30/04	% of urgent cases responded to within 24 hrs
7	Ensure that 90% of foster children in permanent placement receive a visit from a caseworker every two months	Childrens Services Manager	<ul style="list-style-type: none"> Ensure that South Region Protective Service supervisors and managers are trained to utilize SAFE Measures as a monitoring tool Track achievement of objectives quarterly 	90% of permanent placed foster children receive caseworker visit every two months	06/30/04	% of permanently placed foster children that receive a visit from a caseworker every two months
8	Ensure that 90% of foster children unify or reunify with a permanent family	Childrens Services Manager	<ul style="list-style-type: none"> Ensure that South Region Protective Service supervisors and managers are trained to utilize SAFE Measures as a monitoring tool Track achievement of objectives quarterly 	90% of foster children unify/reunify with a permanent family	06/30/04	% of foster children that unify/reunify with a permanent family

Initiative One: Improve Outcomes and Opportunities for Children and Youth

Address and Prevent the Harmful Effects on Youth of Exposure to Violence

#	Operational Objective	County Lead	Major Activity	Target	Target Date	Measure
9	Provide peaceful relationship training	Office of Violence Prevention Assistant Deputy Director	<ul style="list-style-type: none"> Train elementary/middle schools youth and personnel in peer abuse prevention curriculum Train high school youth and personnel in dating violence prevention curriculum 	<ul style="list-style-type: none"> 8 elementary/middle schools 8 high schools 	06/30/04	<ul style="list-style-type: none"> # of middle school youth and personnel trained # of high school youth personnel trained
10	Identify youth who witness domestic violence in their homes and prevent the long-term harmful effects of this exposure	Office of Violence Prevention Assistant Deputy Director	<ul style="list-style-type: none"> Ensure the development and start up of the countywide DV hotline. Through staff, work with the San Diego Domestic Violence Council in outreach efforts to inform the community on how to access the hotline through the 1-800 number Provide ongoing training for hotline staff to ensure that children who are exposed to DV are identified in all calls received, and that appropriate referrals to services will be made for both the DV victims and their children 	<ul style="list-style-type: none"> DV hotline implemented 40 agencies contacted 40 hours of initial training, followed by on-going quarterly trainings 95% of callers referred 	06/30/04 06/30/04 06/30/03 06/30/04	<ul style="list-style-type: none"> DV hotline implemented # of agency contacts # of trainings % of callers referred

Initiative One: Improve Outcomes and Opportunities for Children and Youth

Support Families with Children at They Transition From Welfare to Work and Seek Self-Sufficiency

#	Operational Objective	County Lead	Major Activity	Target	Target Date	Measure
11	Sustain a 90% of CalWORKS clients who exit cash aid due to employment and remain off aid for at least 6 months	Family Resource Center Manager	<ul style="list-style-type: none"> Continue collaboration with contractor to achieve and monitor objectives 	90% of CalWORKS clients who exit cash aid due to employment and remain off aid for 6 months	06/30/04	% of CalWORKS clients who remain off aid
12	Sustain a level of 50% of Welfare-to-Work participants who are employed	Family Resource Center Manager	<ul style="list-style-type: none"> Continue collaboration with contractor to achieve and monitor objectives Collaborate with community agencies to serve CalWORKS clients 	50% of Welfare-to-Work participants are employed	06/30/04	% of employed Welfare-to-Work participants
13	Maintain a 70% conversion rate of CalWORKS cases to Medi-Cal	Family Resource Center Manager	<ul style="list-style-type: none"> Monitor to ensure cases are converted to Medi-Cal 	Rate of 70% or greater	06/30/04	% of former CalWORKS cases converted

Initiative One: Improve Outcomes and Opportunities for Children and Youth

Create Enriching Experiences to Engage Youth and Their Families in Activities That Will Help Them Reach Their Full Potential as Adults

#	Operational Objective	County Lead	Major Activity	Target	Target Date	Measure
14	Ensure that a minimum of 50% of foster children placed in licensed foster homes are placed within their own communities	Childrens Services Manager	Develop, implement and monitor targeted foster parent recruitment activities as necessary to meet South Region needs	50% of foster children are placed in own community	06/30/05	% of foster children placed in same community
15	Ensure that 72% of foster children in 12 th grade who graduate with high school diploma or equivalent	Childrens Services Manager	Monitor to ensure South Region Childrens Services social workers assess and refer 90% of all 12 th grade foster youth to appropriate educational services (e.g., mentors, tutors, advanced vocational training, GED, etc.)	<ul style="list-style-type: none"> 72% of foster children with high school diploma or equivalent 	06/30/04	% of foster children in 12 th grade who graduate, as reported in ILS report
16	Maintain a minimum of 75% of Critical Hours participants who have a reduction of at-risk behavior and/or sustained low levels of adverse contact with the juvenile justice system	Contract Administrator	Continue to monitor quarterly reports of number of youth participants with reduction in at-risk behavior	75% of participants with reduced at risk behavior	06/30/04	Quarterly reports

Initiative Two: Promote Safe and Livable Communities

Improve Emergency Preparedness, Response, Recovery, and Mitigation Capabilities for both Natural and Man-Made Disasters

#	Operational Objective	County Lead	Major Activity	Target	Target Date	Measure
17	Achieve federal and state "critical benchmarks" for bioterrorism preparedness by December 2005	Operations Assistant Deputy Director	<ul style="list-style-type: none"> Ensure appropriate region staff participate in bio-terrorism preparedness training to achieve Agency wide training goal of 75% Ensure appropriate staff provide bio-terrorism training for local community providers and residents Finalize three site-specific Business Continuation Plans 	<ul style="list-style-type: none"> 75% of staff trained 2 trainings for community providers Plan completion 	<ul style="list-style-type: none"> 10/30/03 08/30/03 01/30/04 	<ul style="list-style-type: none"> # staff attending the training # of community providers trained Completed Plan

Address Primary Contributors to Crime, Including Substance Abuse, Truancy, and Illiteracy

18	Provide 90,000 screening, brief intervention and referral (SBIR) services for substance abuse disorders	Community Liaison	Continue to collaborate with Alcohol and Drug Services staff to implement and sustain SBIR services to achieve target	<ul style="list-style-type: none"> 90,000 screenings countywide 	06/30/04	# of screenings reported in Contract Administrator report
19	Increase staff and community awareness of the consequences of Driving Under the Influence of Alcohol and Drugs (DUI) in the South Region	Community Liaison	<ul style="list-style-type: none"> Support community partners to conduct volunteer trainings for Pasa Las Llavas DUI campaign sponsored by MAAD and CHP Support community partners to conduct DUI prevention education trainings at PPH public health forums 	<ul style="list-style-type: none"> 2 in-service Pasa Las Llaves trainings 2 DUI prevention forums 	06/30/05	<ul style="list-style-type: none"> # of in-service trainings # of DUI prevention forums

Initiative Two: Promote Safe and Livable Communities

Promote Wellness and Self-Sufficiency

#	Operational Objective	County Lead	Major Activity	Target	Target Date	Measure
20	Ensure that 70% of TB infected contacts begin and complete treatment	Public Health Center Manager	Work with South Region Public Health staff to identify and address barriers to treatment adherence	70% of TB contacts begin/complete treatment	06/30/04	Public Health Center manager's report
21	Increase public awareness of diabetes	Community Health Promotion Specialist	<ul style="list-style-type: none"> • Distribute diabetes prevention health education materials at appropriate regional sites and events • Ensure Public Health Nursing staff collaborate with Public Health Services to enhance services regarding diabetes prevention • Ensure appropriate staff participate in Public Health forum related to the topic of diabetes prevention • Through South Region Community Connection Team collaborate with community partners to implement strategies to increase diabetes awareness 	<ul style="list-style-type: none"> • Diabetes info distributed at 10 health fairs • 2 public health forums on diabetes • 2 presentations provided by the Coalition on Children and Weight to South Region Schools or parent groups 	06/30/05	<ul style="list-style-type: none"> • # of health fairs • # of forums • # of presentations
22	Achieve and maintain a 92% accuracy rate in Food Stamp benefits issued	Family Resource Center Manager	<ul style="list-style-type: none"> • Continue corrective action efforts • Continue implementation of Agency wide accountability plan 	92% accuracy rate in Food Stamp benefits	06/30/04	Accuracy rate as reported in the Quality Control Report

Promote the Health and Well Being of Adults and Seniors

23	Ensure that no more than 25% of Adult Protective Services are re-referred	Public Health Center Manager	Ensure appropriate staff collaborate with Adult Protective Services to improve capacity to identify seniors at risk and to make appropriate referrals	25 staff trained on seniors' assessment and referrals	06/30/05	• # of staff trained as reported in the training attendance report
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Initiative Three: Ensure Operational Excellence

Ensure a High Level of Operational Excellence by Adhering to County Required Disciplines

#	Operational Objective	County Lead	Major Activity	Target	Target Date	Measure
24	Foster and maintain a skilled workforce by fostering diversity, promoting employee development and training, succession planning, and maintaining employee satisfaction	Departmental Personnel Officer	<ul style="list-style-type: none"> • Ensure that 95% of all new hires attend Leveraging Diversity training within 90 days of hire • Report quarterly to Agency HR on diversity initiatives implemented in South Region • Ensure that 25% of South Region employees either submit a new employee development plan or review and update their existing plan • Collaborate with Agency Human Resources to identify South Region individuals to participate in training on employee performance strategies and training design • Participate in implementation of Agency's succession plan (developed in FY 02/03) as it is rolled out by Agency Human Resources • Distribute results of Employee Satisfaction Survey to all managers and supervisors and develop a continuous improvement plan to address deficiencies 	<ul style="list-style-type: none"> • 95% of all new staff trained • 25% of employees submit new or updated plan • Ensure appropriate staff attend training • Succession plan implemented • Continuous improvement plan developed 	06/30/04	<ul style="list-style-type: none"> • Quarterly report • Quarterly report • Report submitted to Human Resources • Departmental Personnel Officer's report • Employee Satisfaction Survey results improvement
25	Sustain a 95% level of employee performance reports completed on time	Departmental Personnel Officer	Monitor South Region performance to assure timely completion of performance reports	95% of reports completed on time	06/30/04	Monthly Report
26	Participate in deployment of ERPs (i.e. Oracle, PeopleSoft, PeopleSoft Self Service, Pbvviews, Balanced Scorecard and Kronos time & labor distribution system) via training, user group participation, workshops, evaluation forums and proficiency documentation	Principal Administrative Analyst	Ensure appropriate South Region staff participate in Agency ERP deployment plan as necessary	# of staff participation in ERP deployment plan	06/30/04	Principal Administrative Analyst report

Initiative Three: Ensure Operational Excellence

Ensure a High Level of Operational Excellence by Adhering to County Required Disciplines

#	Operational Objective	County Lead	Major Activity	Target	Target Date	Measure
27	Participate in safety education and training to help in the reduction of work-related injuries by 2%	Departmental Personnel Officer	<ul style="list-style-type: none"> Collaborate with Agency Human Resources to coordinate workplace ergonomic assessments/training Continue South Region Injury Prevention Committee to assess South Region injury reports and make recommendations for prevention strategies Develop and implement a workplace safety plan 	<ul style="list-style-type: none"> # of ergonomic assessments/trainings completed # of injuries assessments/implemented prevention strategies Workplace safety plan 	06/30/04	Quarterly Report
28	Ensure that no more than 3% of desktop computers have non-standard operating systems	Principal Administrative Analyst	Review and justify prior to submission all South Region requests to deviate from County standard desktop operating systems during Fiscal Year 2003-04	3% of desktop computers with non-standard operating systems	06/30/04	Building manager's report
29	Reduce to zero the cost /revenue gap in the Five-Year Financial Forecast	Principal Administrative Analyst	<ul style="list-style-type: none"> Provide input to Five-Year Financial Forecast Manage to South Region targets 	Reduction to zero the cost revenue gap	02/30/04 06/30/04	Five-Year Financial Forecast
30	Achieve additional revenues and/or decreased expenditures to achieve \$0 or positive year-end fund balance	Principal Administrative Analyst	<ul style="list-style-type: none"> Monitor and manage South Region expenditures to remain within budget Earn or maximize revenue Mitigate South Region expenses in relation to revenue shortfalls 	\$0 or positive year-end fund balance	06/30/04	Fund balance report
31	Increase and support customer satisfaction with County services	Departmental Personnel Officer	<ul style="list-style-type: none"> Maintain or improve external customer satisfaction rating of 4.5 on a scale of 5 	4.5 or greater customer satisfaction rating	06/30/04	Customer satisfaction survey results

Initiative Three: Ensure Operational Excellence

Ensure a High Level of Operational Excellence by Adhering to County Required Disciplines					
#	Operational Objective	County Lead	Major Activity	Target	Target Date
32	Demonstrate regional leadership	Deputy Director	<ul style="list-style-type: none"> Continue as co-lead contact with Public Safety Group on County's Safe and Livable Communities Initiative Continue to participate directly or through staff in statewide and local boards to advance Board policies: State Office of Child Abuse Prevention, South Bay Human Services Council, National City Steering Committee, Chula Vista Coordinating Council, Imperial Beach Coordinating Council, San Ysidro Steering Committee, Partnership for the Public's Health Steering Committee, Domestic Violence Council and Domestic Violence Fatality Review Committee 	Participation in community organizations	06/30/04
33	Promote and maintain the highest levels of accountability in all public services and operations by upholding ethical and legal standards and conducting County business as openly as possible	Departmental Personnel Officer	Continue to adhere to County legal and ethical conduct policy, and review Human Resources policy briefs with staff	Review of policy and standards with staff	06/30/04
34	Ensure that 95% of contracts are monitored according to a monitoring plan	Contract Administrator	<ul style="list-style-type: none"> All external service contracts shall have a monitoring plan in accordance with Agency Manual of Policies and Procedures All contracts shall be monitored in accordance with the plan 	95% of contracts monitored according to plan	06/30/04
					Deputy Director's report
					Program managers' reports
					Contract Administrator report

Initiative Three: Ensure Operational Excellence

Ensure a High Level of Operational Excellence by Adhering to County Required Disciplines

#	Operational Objective	County Lead	Major Activity	Target	Target Date	Measure
35	Promote continuous improvement in the workplace as a fundamental part of the organization's culture and each employee's responsibility	Departmental Personnel Officer	Develop and implement a Continuous Improvement Plan for South Region that includes: Customer Service and Employee Satisfaction objectives, an energy conservation plan, and a workplace safety plan	Improvement in customer and employee satisfaction survey results	06/30/04	Customer and employee satisfaction survey results
36	Monitor and maintain energy consumption to 10% below FY00/01 baseline	Principal Administrative Analyst	Develop and monitor energy conservation plans for all HHSA locations	10% reduction of energy consumption	06/30/04	Energy Consumption report
37	Reduce IT application costs by 10%	Principal Administrative Analyst	<ul style="list-style-type: none"> Acquire knowledge of application costs Reduce high cost/low priority applications with minimum disruption of essential services 	10% reduction of application costs	06/30/04	IT application cost
38	Save an amount equal to 1% of salary and benefit costs to reduce ongoing pension costs	Principal Administrative Analyst	Monitor monthly to achieve South Region's target	1% of salary and benefit costs savings	06/30/04	Financial Analyst's report

Program Description

Family Resource Center (FRC)

LOCATION: 690 Oxford Street, Chula Vista, CA 91911

MANAGER: Peggy Talaro, FRC Manager; Olivia Juarez, FRC Assistant Manager

PROGRAM DESCRIPTIONS:

CalWORKs: California Work Opportunity and Responsibility to Kids (CalWORKs) is a Federal and State mandated, County administered program. It is intended to provide financial support for needy families who meet eligibility requirements. Eligibility is based upon a child's or unborn's deprivation of parental support. Welfare-to-Work enrollment services and other supportive services are provided under contract with MAXIMUS.

Medi-Cal: Medi-Cal is a safety net program intended to provide health care benefits for needy persons. Eligibility factors include residency, property limits, and program linkage. The amount of income will determine if the family will have a share of cost.

Food Stamps: The Food Stamp program supplements the income of individuals or family groups for the purpose of purchasing food items. An Electronic Benefit Transfer Debit Card is issued to the beneficiary. Eligibility factors include income, property limits, residency, and personal identification.

General Relief: The General Relief (GR) program is a State mandated, County funded program. It financially assists indigent County residents. It is intended as a program of "last resort". Funds received are a repayable obligation. Requirements include: income and property limits, residency, fingerprints, photo match, and proof of personal identification.

Program Description

Public Health Center

LOCATION: 690 Oxford Street, Chula Vista, CA 91911

MANAGER: Paulina Bobenrieth, Public Health Nurse (PHN) Manager

PROGRAM DESCRIPTIONS:

Clinic Services:

Child Health and Youth Clinic: Well Child Exams for children from birth to 9 years of age. Services include immunizations, counseling, treatment, and referrals for follow-up medical and dental care. Eligibility requires California residency.

Immunization Clinic: Child and adult immunizations are provided daily. Flu vaccines are available during flu season.

Tuberculosis Treatment and Prevention Clinics: TB skin tests and chest X-rays are available. Preventive oral medication is given to individuals who have a positive TB skin test and negative chest X-ray.

Sexually Transmitted Disease Clinic: Testing, treatment, and counseling for most STDs is provided. HIV testing is also available.

Pregnancy Test Clinic: Pregnancy testing is offered, and referrals are made to community agencies for follow up services. Presumptive Medi-Cal is available for California residents who are below 200% of the federal poverty level.

Public Health Nursing Special Programs:

Prenatal Care Network: Pregnant women who are high risk and in need of Medi-Cal and prenatal care receive assessment and case management services from a Public Health Nurse.

Healthy Infant Program: A Public Health Nurse postpartum intervention is provided for mothers who used drugs or alcohol during pregnancy and live with their infant and receive Medi-Cal. The nurse contacts the family within one month of delivery and visits monthly for one year thereafter.

TB Case Management: Public Health Nurses case manage individuals diagnosed with TB.

Generalist PHN Referrals: Maternal Child Health referrals for prevention or follow-up of child abuse and neglect, prenatal care and post partum guidance, Sudden Infant Death Syndrome follow-up, and communicable disease follow-up.

Program Description

Childrens Services

LOCATIONS: 1000 Bay Marina Drive, National City, CA 91950
690 Oxford Street, Chula Vista, CA 91911

MANAGER: Linda Ostapinski, MSW, Childrens Services Manager

PROGRAM DESCRIPTION:

Immediate Response Services and Initial Services: Child Abuse Hotline staff determine level of response, which includes assessment of need for an immediate protection response within 24-hours and for initial services within 3-10 days.

Court Intervention Services: If removal of a child is necessary, an investigation and assessment are completed to determine if the child can be returned home. If a petition is filed, the worker develops a reunification plan.

Family Maintenance/Reunification and Permanency Planning Services: Children are legally under the protection of the Juvenile Court. If reunification with their family does not occur, a long-term permanent plan is developed for the children that may include adoption, guardianship, or long-term foster family.

Dependency Diversion Services: Parents work voluntarily without the intervention of the Juvenile Court via a contract with Childrens Services to remedy a situation identified as detrimental to their children.

Family Preservation Program: Assists families with additional services to avoid out-of-home placement and/or facilitate an expedited return of the children to their home.

Program Description

California Children Services

LOCATIONS: 6160 Mission Gorge Road, San Diego, CA 92120
(Administration)

Chula Vista Medical Therapy Unit, 510 East Naples Street, Chula Vista, CA 91911
(Greg Rogers Elementary School)

El Cajon Medical Therapy Unit, 1609 East Madison Avenue, El Cajon, CA 92019
(Sevick Educational Center)

Vista Medical Therapy Unit, 215 West California Avenue, Vista, CA 92083
(California Avenue School)

San Diego North Medical Therapy Unit, 6991 Balboa Avenue, San Diego, CA 92111
(Lindbergh/Schweitzer School)

Escondido Medical Therapy Unit, 420 North Falconer Road, Escondido, CA 92027
(Nicolaysen Center)

San Diego South Medical Therapy Unit, 1005 47th Street, Room 206, San Diego, CA 92102
(Samuel P. Gompers Secondary School)

MANAGERS: Robyn Burns, RN, BSN, MA, Chief, California Children Services
Beverly Knauer, MPH, OTR, Chief Rehabilitative Services

PROGRAM DESCRIPTION:

California Children Services (CCS) is a statewide health care program for children who meet specific eligibility requirements. The program is administrated locally following state laws and guidelines. In general, chronic severe catastrophic medical conditions are eligible for CCS. The State CCS Program director establishes the covered conditions.

Medical Therapy Units (MTU): There are six MTU sites in San Diego County. El Cajon, Chula Vista, Vista, and Escondido each have one MTU site. Two sites are located in the City of San Diego, and one small satellite site is located in Poway.

Licensed Physical Therapists and Occupational Therapists: Therapists provide evaluation, treatment, consultation services, and case management to children and young adults up to 21 years of age with conditions such as (but not limited to) cerebral palsy, spina bifida, muscle disease, and other neurological and musculoskeletal disorders.

Program Description

Office of Violence Prevention

LOCATION: 4438 Ingraham Street, San Diego, CA 92109

MANAGER: Linda Wong-Kerberg, Assistant Deputy Director

PROGRAM DESCRIPTION:

- Established in 1994 by the County Board of Supervisors with the mission “to prevent all forms of violence by fostering community coalitions and implementing prevention and intervention strategies throughout San Diego County.”
- Provides agency support of community-based solutions, technical assistance and linkage with resources.
- Involves youth in violence prevention efforts via skills-building education.
- Implements family violence prevention training for community.
- Compiles data and information on the factors that contribute to violence.
- Coordinates the Domestic Violence Fatality Review Team, which reviews domestic violence fatalities to develop policy recommendations to prevent future deaths.
- Coordinates Domestic Violence Response Teams (DVRTs), a countywide program that links victims and their children to resources immediately at the time of crisis.
- Coordinates the upcoming toll-free 24-hour Countywide Domestic Violence Hotline. The hotline will assist victims and their children, law enforcement, and the community in crisis intervention and connecting to critical domestic violence resources.
- Coordinates the Domestic Violence Shelter and Case Management Services contracts.
- Administers and provides technical support for the San Diego Domestic Violence Council.
- Facilitates faith community mobilization efforts.

[illegible]

Community Description

South Region Neighborhood Comparisons

Demographics*

	91902	91910	91911	91913	91914	91915	91932	91950	92118	92154	92173
Population	17,379	74,009	71,124	12,880	2,601	9,270	26,555	62,335	24,085	68,764	28,481
Median Age	40.3	33.9	31.9	33.1	30.6	32.4	28.8	26.6	34.2	31.2	25.9
Under 18	4,290	19,972	21,125	3,930	849	3,055	7,811	16,679	3,846	19,210	10,596
65 and older	2,202	9,125	8,261	879	79	484	2,024	6,089	3,817	5,501	2,197
Households with Children under 18	2,085	9,834	9,145	2,020	473	1,555	3,660	6,806	2,085	7,886	4,136
Mother Only Households, Children under 18	260	2,221	2,255	222	53	117	1,112	1,944	317	1,766	1,330
Grandparent is Primary Caregiver to Child	91	664	916	145	7	131	243	835	80	1,008	471
Householder is 65 or older and lives alone	284	2,560	1,759	149	6	25	511	1,222	1,030	635	376
White (non-Hispanic)	51.1%	35.2%	26.0%	38.1%	39.2%	32.4%	43.7%	19.2%	78.6%	19.6%	4.8%
Hispanic	31.0%	45.7%	60.4%	35.4%	36.3%	29.2%	40.0%	54.5%	9.8%	54.9%	89.0%
Black	3.3%	4.6%	4.5%	4.7%	5.0%	5.8%	5.1%	6.7%	5.6%	7.1%	2.2%
Asian	11.4%	11.1%	6.4%	18.5%	15.6%	29.0%	6.6%	16.9%	4.9%	15.4%	3.2%
Other	3.2%	3.4%	2.7%	3.3%	3.9%	3.6%	4.6%	2.7%	1.1%	3.0%	0.8%

Economics*

No high school diploma, 25 yrs or older	10.7%	18.7%	29.5%	10.1%	3.2%	8.3%	23.0%	40.2%	3.9%	30.6%	56.3%
Speak English less than "very well"	10.4%	18.9%	24.5%	14.5%	11.7%	15.5%	14.9%	31.2%	4.0%	25.4%	47.9%
Median Household Income	\$70,955	\$42,970	\$38,010	\$66,968	\$68,771	\$76,346	\$36,025	\$29,942	\$66,489	\$42,970	\$27,943
Receive Public Assistance Income	0.6%	3.6%	5.1%	2.5%	1.4%	0.2%	6.3%	9.5%	1.5%	6.4%	13.3%
Live Below Poverty Level	3.9%	10.8%	13.3%	5.2%	2.1%	2.5%	18.7%	21.8%	5.0%	12.6%	27.4%
Live Below 200% of Poverty Level	12.9%	29.1%	38.7%	15.0%	4.7%	7.2%	42.1%	53.2%	12.6%	37.2%	60.0%
Median Percentage of Income Spent on Rent	28.7%	28.0%	27.6%	28.0%	32.5%	28.1%	27.0%	28.4%	27.6%	28.1%	29.4%
All Parents Work with children under 6	55.9%	52.3%	50.0%	57.3%	55.5%	65.7%	59.2%	46.4%	47.1%	47.7%	49.5%
All Parents Work with children 6 to 17	60.5%	61.9%	62.7%	65.0%	62.1%	61.8%	65.0%	50.9%	64.8%	55.3%	51.4%

Health (3 year averages)**

Rate of Households Receiving CalWORKs ¹	8.9	31.9	56.4	9.3	3.3	6.3	62.5	94.9	2.3	89.6	89.6
Percent of Babies with Low Birthweight ²	3.6%	6.0%	5.4%	7.7%	6.1%	5.5%	5.9%	5.8%	6.8%	5.0%	5.0%
Rate of Births to Teens ³	7.2	26.1	39.1	***	***	***	34.7	44.8	***	43.3	43.3
Rate of Child Abuse/Neglect Cases (2 year average) ⁴	5.7	11.2	14.6	6.7	7.8	4.1	9.7	15.3	3.3	12.3	12.3
Rate of Domestic Violence Reports ⁵	7.9	32.0	34.3	18.7	12.8	15.1	33.8	39.5	7.3	33.1	33.1
Rate of Court Cases Filed Against Youth Offenders ⁶	9.3	23.2	25.0	7.8	10.9	14.5	26.4	25.5	5.5	24.9	24.9

*US Census Bureau 2000

**San Diego County Child and Family Health & Well Being Report Card: Map Supplement 2002

***No rates calculated for fewer than 5 events- interpret with caution rates calculated for fewer than 20 events

¹Average quarterly number of households who are receiving CalWORKS (public assistance) per 1000 households per state fiscal year

²Percent of live born infants weighing less than 2,500 grams (5.5 lbs) at birth per year

³Number of births to teens ages (15-17) per 1000 females ages 15-17 per year

⁴Number of children ages 0-17 determined by a social worker to have been a victim of child abuse/neglect per 1000 children ages 0-17 per year

⁵Number of law enforcement responded domestic violence related cases and calls per 1000 households per year

⁶Number of delinquency petitions filed in juvenile court per 1000 youth ages 10-17 per year

Community Description

Bonita

91902

Population

17,379

Median Age

40.3 years

Under 18

4,290 people

65 and Older

2,202 people

Households with Children Under 18

2,085 households

Mother Only Households, Children Under 18

260 households

Grandparent is Primary Caregiver to Child

91 households

Householder is 65 or Older and Lives Alone

284 households

White (non-Hispanic)

51.1%

Hispanic

31.0%

Black

3.3%

Asian

11.4%

Other

3.2%

No High School Diploma

10.7%

Speak English Less than Very Well

10.4%

Median Household Income

\$70,955

Receive Public Assistance Income

0.6%

Live Below 200% of Poverty Level

12.9%

Median Percentage of Income Spent on Rent

28.7%

All Parents Work with Children Under 6

55.7%

All Parents Work with Children 6 to 17

60.5%

Rate of Households Receiving CalWORKs

8.9 CalWORKs recipients per 1,000 households

Percent of Babies with Low Birth Weight

3.6%

Rate of Birth to Teens (annually)

7.2 births to teens per 1,000 females (15-17 yrs)

Rate of Child Abuse/Neglect Cases (annually)

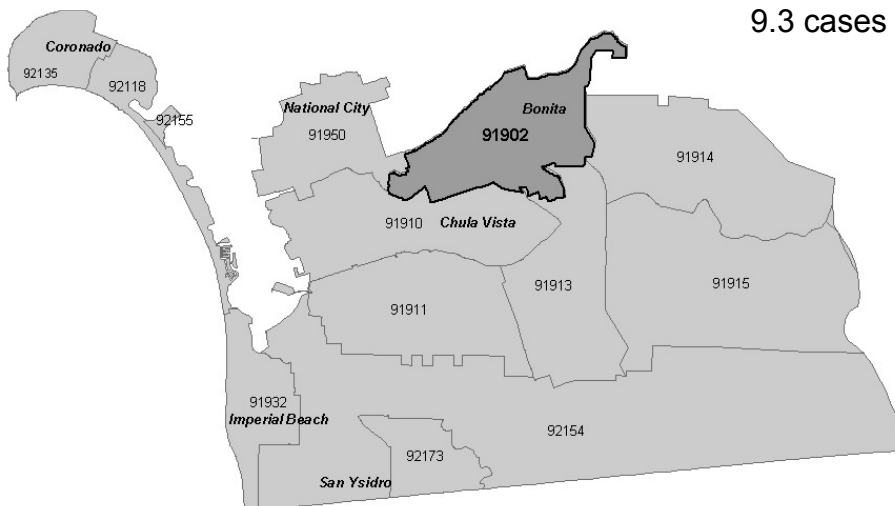
5.7 children abused/neglected per 1,000 children

Rate of Domestic Violence Reports (annually)

7.9 DV reports per 1,000 households

Rate of Court Cases Against Youth Offenders

9.3 cases per 1,000 youth (10-17 yrs) per year



U.S. Census Bureau 2000

San Diego County Child and Family Health & Well Being
Report Card: Map Supplement 2002

Community Description

North Chula Vista, Rancho Del Rey

91910

Population

74,009

Median Age

33.9 years

Under 18

19,972 people

65 and Older

9,125 people

Households with Children Under 18

9,834 households

Mother Only Households, Children Under 18

2,221 households

Grandparent is Primary Caregiver to Child

664 households

Householder is 65 or Older and Lives Alone

2,560 households

White (non-Hispanic)

35.2%

Hispanic

45.7%

Black

4.6%

Asian

11.1%

Other

3.4%

No High School Diploma

18.7%

Speak English Less than Very Well

18.9%

Median Household Income

\$42,970

Receive Public Assistance Income

3.6%

Live Below 200% of Poverty Level

29.1%

Median Percentage of Income Spent on Rent

28.0%

All Parents Work with Children Under 6

52.3%

All Parents Work with Children 6 to 17

61.9%

Rate of Households Receiving CalWORKs

31.9 CalWORKs recipients per 1,000 households

Percent of Babies with Low Birth Weight

6.0%

Rate of Birth to Teens (annually)

26.1 births to teens per 1,000 females (15-17 yrs)

Rate of Child Abuse/Neglect Cases (annually)

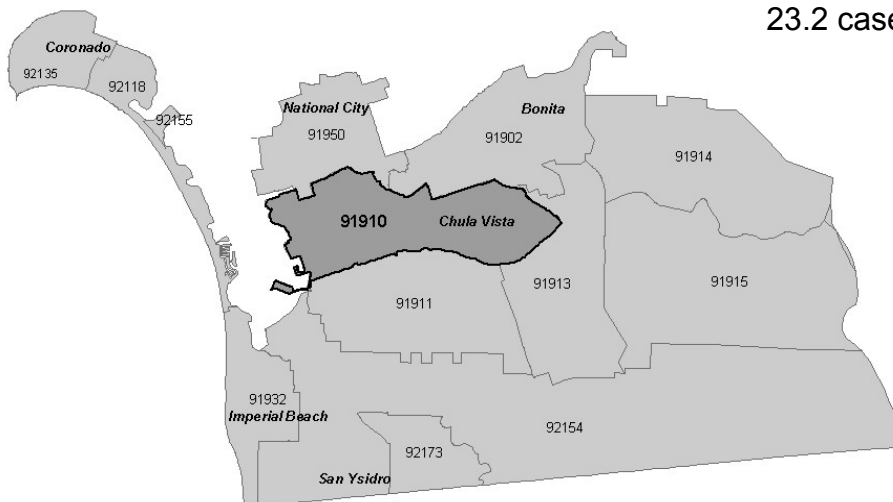
11.2 children abused/neglected per 1,000 children

Rate of Domestic Violence Reports (annually)

32.0 DV reports per 1,000 households

Rate of Court Cases Against Youth Offenders

23.2 cases per 1,000 youth (10-17 yrs) per year



U.S. Census Bureau 2000

San Diego County Child and Family Health & Well Being

Report Card: Map Supplement 2002

Community Description

South Chula Vista 91911

Population

71,124

Median Age

31.9 years

Under 18

21,125 people

65 and Older

8,261 people

Households with Children Under 18

9,145 households

Mother Only Households, Children Under 18

2,255 households

Grandparent is Primary Caregiver to Child

916 households

Householder is 65 or Older and Lives Alone

1,759 households

White (non-Hispanic)

26%

Hispanic

60.4%

Black

4.5%

Asian

6.4%

Other

2.7%

No High School Diploma

29.5%

Speak English Less than Very Well

24.5%

Median Household Income

\$38,010

Receive Public Assistance Income

5.1%

Live Below 200% of Poverty Level

38.7%

Median Percentage of Income Spent on Rent

27.6%

All Parents Work with Children Under 6

50%

All Parents Work with Children 6 to 17

62.7%

Rate of Households Receiving CalWORKs

56.4 CalWORKs recipients per 1,000 households

Percent of Babies with Low Birth Weight

5.4%

Rate of Birth to Teens (annually)

39.1 births to teens per 1,000 females (15-17 yrs)

Rate of Child Abuse/Neglect Cases (annually)

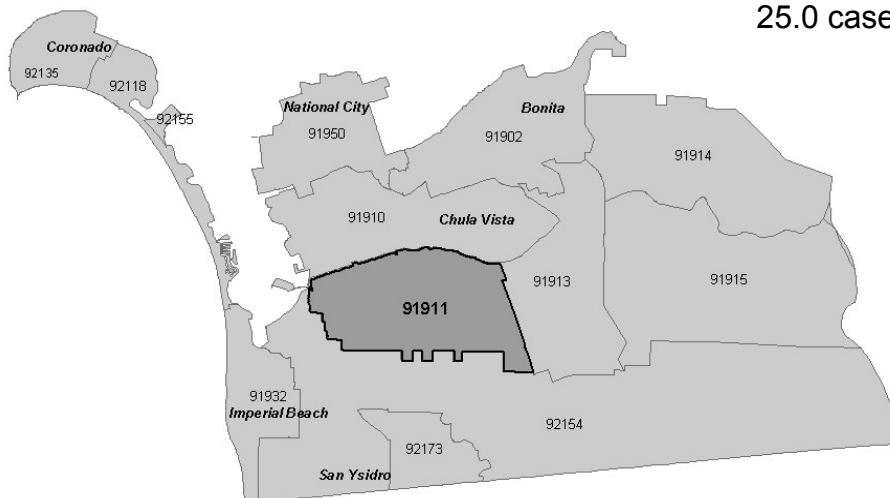
14.6 children abused/neglected per 1,000 children

Rate of Domestic Violence Reports (annually)

34.3 DV reports per 1,000 households

Rate of Court Cases Against Youth Offenders

25.0 cases per 1,000 youth (10-17 yrs) per year



U.S. Census Bureau 2000

San Diego County Child and Family Health & Well Being
Report Card: Map Supplement 2002

Community Description

Otay Ranch

91913

Population

12,880

Median Age

33.1 years

Under 18

3,930 people

65 and Older

879 people

Households with Children Under 18

2,020 households

Mother Only Households, Children Under 18

222 households

Grandparent is Primary Caregiver to Child

145 households

Householder is 65 or Older and Lives Alone

149 households

White (non-Hispanic)

38.1%

Hispanic

35.4%

Black

4.7%

Asian

18.5%

Other

3.3%

No High School Diploma

10.1%

Speak English Less than Very Well

14.5%

Median Household Income

\$66,968

Receive Public Assistance Income

2.5%

Live Below 200% of Poverty Level

15.0%

Median Percentage of Income Spent on Rent

28.0%

All Parents Work with Children Under 6

57.3%

All Parents Work with Children 6 to 17

65.0%

Rate of Households Receiving CalWORKs

9.3 CalWORKs recipients per 1,000 households

Percent of Babies with Low Birth Weight

7.7%

Rate of Birth to Teens (annually)

*number of events is too low to calculate a rate

Rate of Child Abuse/Neglect Cases (annually)

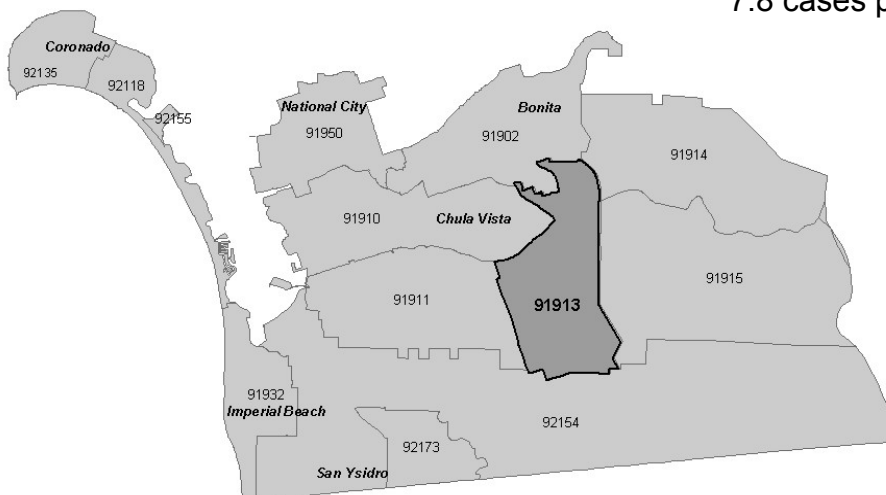
6.7 children abused/neglected per 1,000 children

Rate of Domestic Violence Reports (annually)

18.7 DV reports per 1,000 households

Rate of Court Cases Against Youth Offenders

7.8 cases per 1,000 youth (10-17 yrs) per year



U.S. Census Bureau 2000

San Diego County Child and Family Health & Well Being
Report Card: Map Supplement 2002

Community Description

Rolling Hills Ranch, Eastlake

91914

Population

2,601

Median Age

30.6 years

Under 18

849 people

65 and Older

79 people

Households with Children Under 18

473 households

Mother Only Households, Children Under 18

53 households

Grandparent is Primary Caregiver to Child

7 households

Householder is 65 or Older and Lives Alone

6 households

White (non-Hispanic)

39.2%

Hispanic

36.3%

Black

5.0%

Asian

15.6%

Other

3.9%

No High School Diploma

3.2%

Speak English Less than Very Well

11.7%

Median Household Income

\$68,771

Receive Public Assistance Income

1.4%

Live Below 200% of Poverty Level

4.7%

Median Percentage of Income Spent on Rent

32.5%

All Parents Work with Children Under 6

55.5%

All Parents Work with Children 6 to 17

62.1%

Rate of Households Receiving CalWORKs

3.3 CalWORKs recipients per 1,000 households

Percent of Babies with Low Birth Weight

6.1%

Rate of Birth to Teens (annually)

*number of events is too low to calculate a rate

Rate of Child Abuse/Neglect Cases (annually)

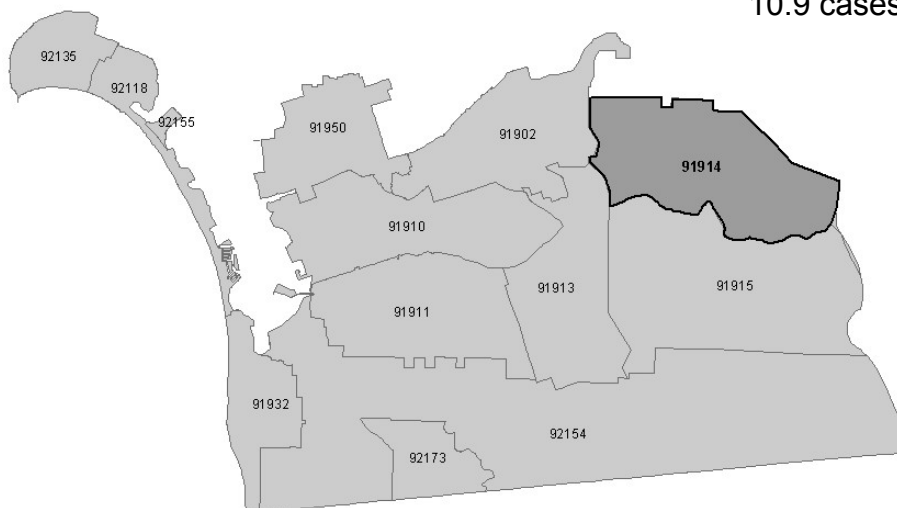
7.8 children abused/neglected per 1,000 children

Rate of Domestic Violence Reports (annually)

12.8 DV reports per 1,000 households

Rate of Court Cases Against Youth Offenders

10.9 cases per 1,000 youth (10-17 yrs) per year



U.S. Census Bureau 2000

San Diego County Child and Family Health & Well Being
Report Card: Map Supplement 2002

Community Description

Eastlake Greens 91915

Population

9,270

Median Age

32.4 years

Under 18

3,055 people

65 and Older

484 people

Households with Children Under 18

1,555 households

Mother Only Households, Children Under 18

117 households

Grandparent is Primary Caregiver to Child

131 households

Householder is 65 or Older and Lives Alone

25 households

White (non-Hispanic)

32.4%

Hispanic

29.2%

Black

5.8%

Asian

29.0%

Other

3.6%

No High School Diploma

8.3%

Speak English Less than Very Well

15.5%

Median Household Income

\$76,346

Receive Public Assistance Income

0.2%

Live Below 200% of Poverty Level

7.2%

Median Percentage of Income Spent on Rent

28.1%

All Parents Work with Children Under 6

65.7%

All Parents Work with Children 6 to 17

61.8%

Rate of Households Receiving CalWORKs

6.3 CalWORKs recipients per 1,000 households

Percent of Babies with Low Birth Weight

5.5%

Rate of Birth to Teens (annually)

*number of events is too low to calculate a rate

Rate of Child Abuse/Neglect Cases (annually)

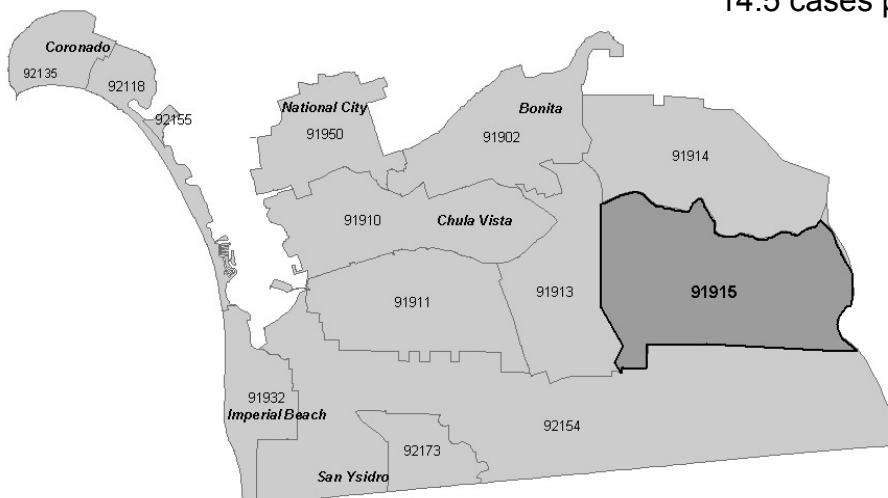
4.1 children abused/neglected per 1,000 children

Rate of Domestic Violence Reports (annually)

15.1 DV reports per 1,000 households

Rate of Court Cases Against Youth Offenders

14.5 cases per 1,000 youth (10-17 yrs) per year



U.S. Census Bureau 2000

San Diego County Child and Family Health & Well Being
Report Card: Map Supplement 2002

Community Description

Imperial Beach

91932

Population

26,555

Median Age

28.8 years

Under 18

7,811 people

65 and Older

2,024 people

Households with Children Under 18

3,660 households

Mother Only Households, Children Under 18

1,112 households

Grandparent is Primary Caregiver to Child

243 households

Householder is 65 or Older and Lives Alone

511 households

White (non-Hispanic)

43.7%

Hispanic

40.0%

Black

5.1%

Asian

6.6%

Other

4.6%

No High School Diploma

23.0%

Speak English Less than Very Well

14.9%

Median Household Income

\$36,025

Receive Public Assistance Income

6.3%

Live Below 200% of Poverty Level

42.1%

Median Percentage of Income Spent on Rent

27.0%

All Parents Work with Children Under 6

59.2%

All Parents Work with Children 6 to 17

65.0%

Rate of Households Receiving CalWORKs

62.5 CalWORKs recipients per 1,000 households

Percent of Babies with Low Birth Weight

5.9%

Rate of Birth to Teens (annually)

34.7 births to teens per 1,000 females (15-17 yrs)

Rate of Child Abuse/Neglect Cases (annually)

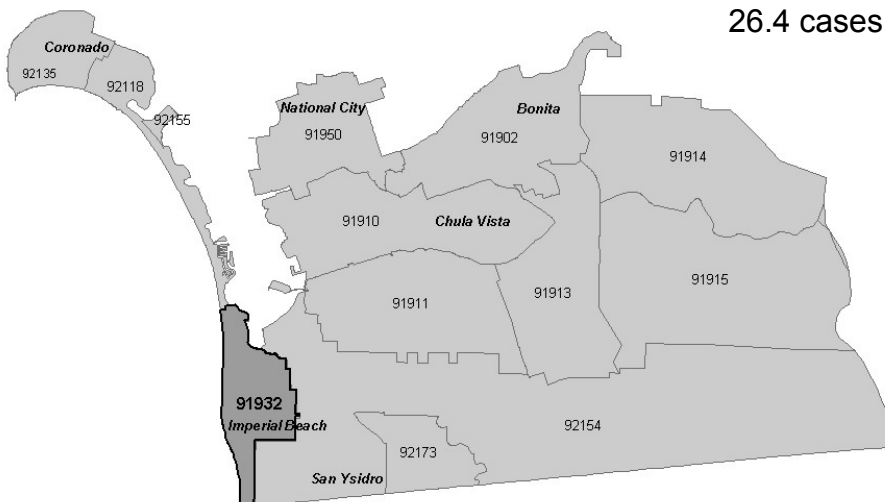
9.7 children abused/neglected per 1,000 children

Rate of Domestic Violence Reports (annually)

33.8 DV reports per 1,000 households

Rate of Court Cases Against Youth Offenders

26.4 cases per 1,000 youth (10-17 yrs) per year



U.S. Census Bureau 2000

San Diego County Child and Family Health & Well Being
Report Card: Map Supplement 2002

Community Description

National City

91950

Population

62,335

Median Age

26.6 years

Under 18

16,679 people

65 and Older

6,089 people

Households with Children Under 18

6,806 households

Mother Only Households, Children Under 18

1,944 households

Grandparent is Primary Caregiver to Child

835 households

Householder is 65 or Older and Lives Alone

1,222 households

White (non-Hispanic)

19.2%

Hispanic

54.5%

Black

6.7%

Asian

16.9%

Other

2.7%

No High School Diploma

40.2%

Speak English Less than Very Well

31.2%

Median Household Income

\$29,942

Receive Public Assistance Income

9.5%

Live Below 200% of Poverty Level

53.2%

Median Percentage of Income Spent on Rent

28.4%

All Parents Work with Children Under 6

46.4%

All Parents Work with Children 6 to 17

50.9%

Rate of Households Receiving CalWORKs

94.9 CalWORKs recipients per 1,000 households

Percent of Babies with Low Birth Weight

5.8%

Rate of Birth to Teens (annually)

44.8 births to teens per 1,000 females (15-17 yrs)

Rate of Child Abuse/Neglect Cases (annually)

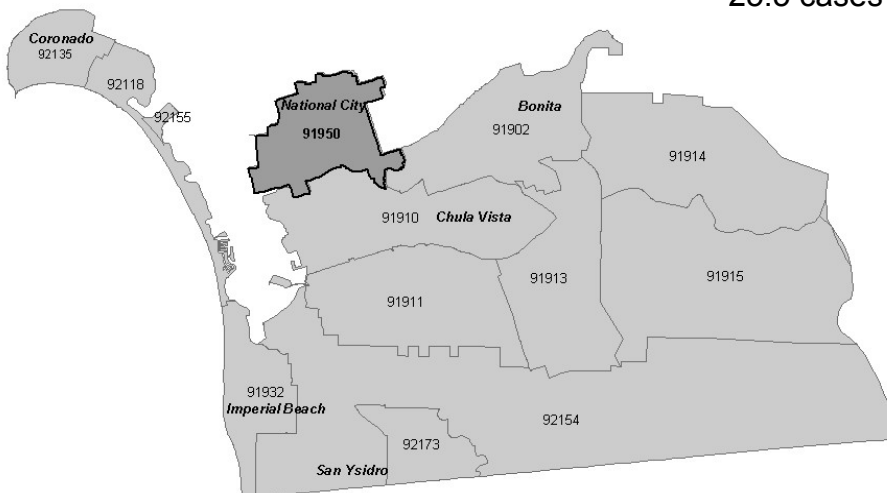
15.3 children abused/neglected per 1,000 children

Rate of Domestic Violence Reports (annually)

39.5 DV reports per 1,000 households

Rate of Court Cases Against Youth Offenders

25.5 cases per 1,000 youth (10-17 yrs) per year



U.S. Census Bureau 2000

San Diego County Child and Family Health & Well Being
Report Card: Map Supplement 2002

Community Description

Coronado

92118

Population

24,085

Median Age

34.2 years

Under 18

3,846 people

65 and Older

3,817 people

Households with Children Under 18

2,085 households

Mother Only Households, Children Under 18

317 households

Grandparent is Primary Caregiver to Child

80 households

Householder is 65 or Older and Lives Alone

1,030 households

White (non-Hispanic)

78.6%

Hispanic

9.8%

Black

5.6%

Asian

4.9%

Other

1.1%

No High School Diploma

3.9%

Speak English Less than Very Well

4.0%

Median Household Income

\$66,489

Receive Public Assistance Income

1.5%

Live Below 200% of Poverty Level

12.6%

Median Percentage of Income Spent on Rent

27.6%

All Parents Work with Children Under 6

47.1%

All Parents Work with Children 6 to 17

64.8%

Rate of Households Receiving CalWORKs

2.3 CalWORKs recipients per 1,000 households

Percent of Babies with Low Birth Weight

6.8%

Rate of Birth to Teens (annually)

*number of events is too low to calculate a rate

Rate of Child Abuse/Neglect Cases (annually)

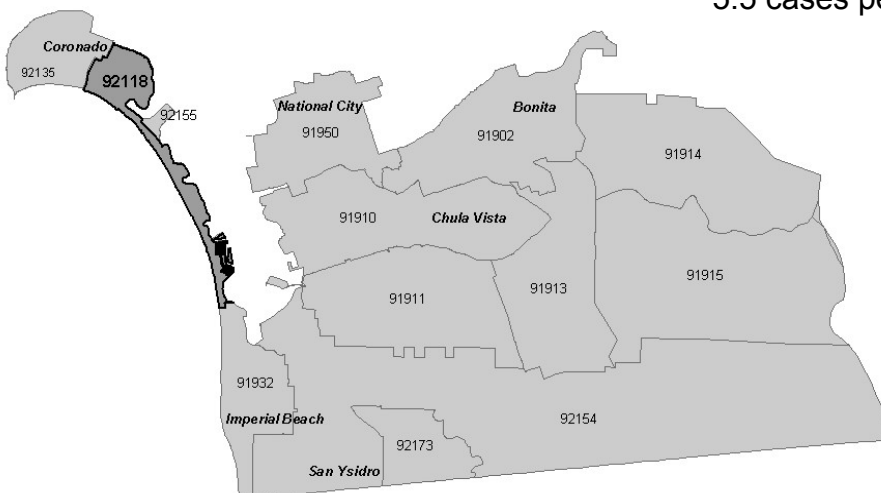
3.3 children abused/neglected per 1,000 children

Rate of Domestic Violence Reports (annually)

7.3 DV reports per 1,000 households

Rate of Court Cases Against Youth Offenders

5.5 cases per 1,000 youth (10-17 yrs) per year



U.S. Census Bureau 2000

San Diego County Child and Family Health & Well Being
Report Card: Map Supplement 2002

Community Description

Nestor

92154

Population

68,764

Median Age

31.2 years

Under 18

19,210 people

65 and Older

5,501 people

Households with Children Under 18

7,886 households

Mother Only Households, Children Under 18

1,766 households

Grandparent is Primary Caregiver to Child

1,008 households

Householder is 65 or Older and Lives Alone

635 households

White (non-Hispanic)

19.6%

Hispanic

54.9%

Black

7.1%

Asian

15.4%

Other

3.0%

No High School Diploma

30.6%

Speak English Less than Very Well

25.4%

Median Household Income

\$42,970

Receive Public Assistance Income

6.4%

Live Below 200% of Poverty Level

37.2%

Median Percentage of Income Spent on Rent

28.1%

All Parents Work with Children Under 6

47.7%

All Parents Work with Children 6 to 17

55.3%

Rate of Households Receiving CalWORKs

89.6 CalWORKs recipients per 1,000 households

Percent of Babies with Low Birth Weight

5.0%

Rate of Birth to Teens (annually)

43.3 births to teens per 1,000 females (15-17 yrs)

Rate of Child Abuse/Neglect Cases (annually)

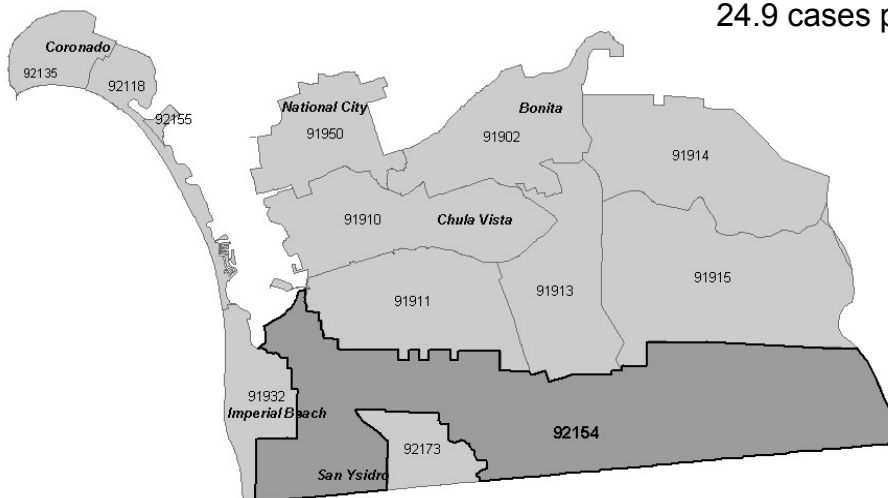
12.3 children abused/neglected per 1,000 children

Rate of Domestic Violence Reports (annually)

33.1 DV reports per 1,000 households

Rate of Court Cases Against Youth Offenders

24.9 cases per 1,000 youth (10-17 yrs) per year



U.S. Census Bureau 2000

San Diego County Child and Family Health & Well Being
Report Card: Map Supplement 2002

Community Description

San Ysidro

92173

Population

28,481

Median Age

25.9 years

Under 18

10,596 people

65 and Older

2,197 people

Households with Children Under 18

4,136 households

Mother Only Households, Children Under 18

1,330 households

Grandparent is Primary Caregiver to Child

471 households

Householder is 65 or Older and Lives Alone

376 households

White (non-Hispanic)

4.8%

Hispanic

89.0%

Black

2.2%

Asian

3.2%

Other

0.8%

No High School Diploma

56.3%

Speak English Less than Very Well

47.9%

Median Household Income

\$27,943

Receive Public Assistance Income

13.3%

Live Below 200% of Poverty Level

60.0%

Median Percentage of Income Spent on Rent

29.4%

All Parents Work with Children Under 6

49.5%

All Parents Work with Children 6 to 17

51.4%

Rate of Households Receiving CalWORKs

89.6 CalWORKs recipients per 1,000 households

Percent of Babies with Low Birth Weight

5.0%

Rate of Birth to Teens (annually)

43.3 births to teens per 1,000 females (15-17yrs)

Rate of Child Abuse/Neglect Cases (annually)

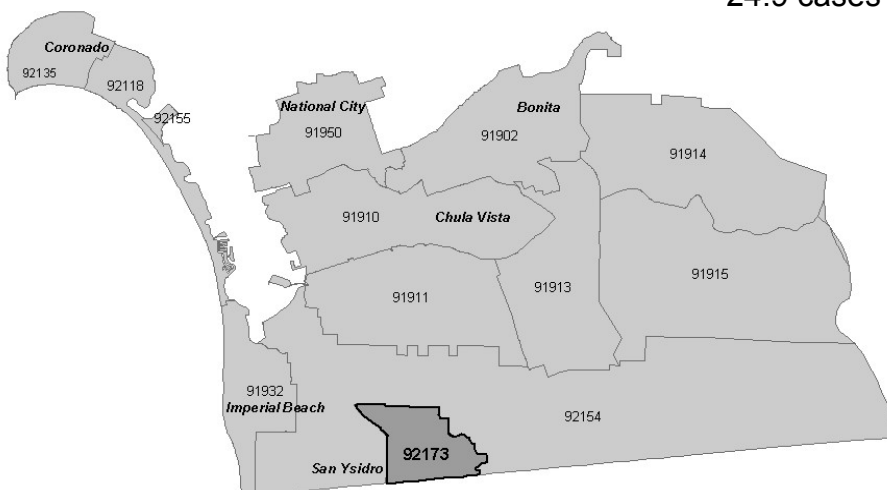
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